

For Immediate Release

CURRAN & CONNORS RECOGNIZED WITH ARC AND GRAPHIC DESIGN USA AWARDS

Hauppauge, New York, November 9, 2017—Curran & Connors, Inc., a leading producer of annual reports, digital solutions and corporate branding, was a big winner at the recent international ARC awards ceremony, which is sponsored by MerComm, Inc., an independent awards organization. The company also won nine print awards and 10 web awards from Graphic Design USA (GDUSA), a business-to-business information source for graphic design professionals.

“I am very happy about our performance at this year’s awards,” said Barbara Koontz, Curran & Connors’ Senior Vice President, Sales & Customer Experience. “It is confirmation that our dedication to strategic messaging, creative design and client service is as strong as ever.”

Curran & Connors was honored with 12 ARC awards, including six Golds, for its corporate reporting projects.

Recognized projects included:

Aetna—2016 Chairman’s Letter/Presentation	BJ’s Restaurants, Inc.—2016 Summary Annual Review
Aetna—2016 Design/Graphics	The Child Center of NY—2016, Non-Profit
Aetna—2016 Interactive Annual Report	Intelsat—2016 Interactive Annual Report
Aetna—2016 Script/Writing	The Kroger Co.—2016 Interactive Annual Report
BAAQMD—2016 Annual Report, Non-Profit	McCormick—2016 Annual Report w/Form 10-K
BAAQMD—2016 Annual Report, Non-Profit/Printing and Production	Oshkosh Corporation—2016 Annual Report

Award-winning GDUSA print projects included:

Axel Johnson—2016 Summary Review	Everest Re—2016 Annual Report
BAAQMD—2016 Annual Report	McCormick—2016 Annual Report w/Form 10-K
BJ’s Restaurants, Inc.—2016 Annual Report	United States Olympic Committee—2015 Annual Report, Late Publishing Non-Profit
Build-A-Bear—2016 Annual Report w/Form 10-K	WGL—Corporate Performance Report
Charter Communications—2016 Annual Report	

The award-winning GDUSA websites are as follows:

Curran & Connors Website	ManpowerGroup 2015 Annual Report
Gainesville Regional Utilities Water Report	Ramco Gershenson’s “Your Walking Club”
Hi-Crush Website	United States Olympic Committee 2015 Annual Report
Koppers 2015 Sustainability Report	VH1 Save The Music Foundation Contest Website
Lowe’s Ventures Website	Xtreme (Martin) Website

Curran & Connors, Inc. is a full-service, creative agency specializing in corporate reporting, communications, branding and digital solutions. For more than 50 years, we have helped organizations tell their unique stories through a range of targeted solutions. C&C has design studios in New York, Florida and California, with account executives across the U.S. For more information about Curran & Connors, please visit www.curran-connors.com.

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