

# RATING SCORES AROUND ESG

## HOW TO BEGIN THE DISCLOSURE JOURNEY

Institutional investors have increasingly asked for a way to screen sustainable and responsible investments. Rating scores allow investors to see the ESG programs that make your company stand out as you compete for capital. Such rating scores provide you with insight into how investors are viewing your company.

So, how has your company fared compared to your peers? Are you interested in improving your score?

Curran & Connors has been working with companies in the stakeholder communication and disclosure space for over 50 years. We know the ESG environment can be confusing...**Where do you start?**

We put together an introduction services package to help you on this journey, with the main goal of improving your rating scores!

### PHASE 1 →

#### Gap analysis of performance and disclosures against ESG ratings and rankings schemes

We will identify gaps in your current disclosures that may be influencing how the ratings and rankings agencies perceive your company. We will compare you against your peers and competitors to understand where there may be strategic opportunities to differentiate yourself.

### PHASE 2 →

#### Strategic roadmap to fill gaps and address deficiencies

Our team will work with you to develop a roadmap to fill in the gaps we identify, in a cost-effective and efficient manner. This includes identifying and prioritizing the development of new policies and procedures and governance system improvements.

### PHASE 3 →

#### Goal setting and development of key performance indicators

We will work with you to establish metrics that are indicative of performance regarding your sustainability and corporate responsibility programs. We will then suggest appropriate targets for performance that are both achievable as well as challenging.

### PHASE 4 →

#### Findings report (for internal use only) including recommendations on next steps

We will create an internal analysis report created from phases 1-3 with best practice recommendations for the next step.

### OUR SUSTAINABILITY CLIENTS INCLUDE:



You can see samples of our work at: [www.curran-connors.com/work](http://www.curran-connors.com/work) →

For more information about pricing and service options, please contact us at:  
[info@curran-connors.com](mailto:info@curran-connors.com) or call 631.435.0400

**CURRAN &  
CONNORS**

\*Price is subject to change based on the volume of data to review and what goals are already in place. Services can be offered as a package (for a lower cost) or a la carte (based on your needs).